

MID-ATLANTIC CAREER PROFILE

WEB DESIGNER

DEMAND FOR DESIGNERS WITH INTERACTIVE SKILLS

MOBILE DESIGNERS 2012 SALARY RANGE \$61-\$90K,
↑ 6.5% FROM 2011

UX DESIGNERS 2012 STARTING SALARY \$71-\$104K,
↑ 6.2% FROM 2011

HOW INTERACTIVE DESIGN

45% OF TOP EXECS SAY IT'S CHALLENGING TO FIND SKILLED CREATIVES

HOW INTERACTIVE DESIGN

2012 HIGH DEMAND TECHNOLOGIES

UI/UX
HTML/CSS
MOBILE
WIREFRAMING
RICH MEDIA
JAVASCRIPT
DREAMWEAVER
PHOTOSHOP
XHTML
HTML5

THE FUTURE OF DESIGN

GENERATE 3D GRAPHICS IN YOUR WEB BROWSER BY USING **WEBGL**

SAVE TIME WITH **RESPONSIVE WEB DESIGN**: DESIGN AND CODE A WEBSITE AND MOBILE SITE AT ONCE

SALARY RANGES

	JUNIOR	MID-LEVEL	SENIOR
MID ATLANTIC	40K - 50K	50-70K	70-90K
YEARS OF EXPERIENCE	1-3 YEARS	3-5 YEARS	5-8 YEARS

DESIGNSALARIES.ORG

*Art Director and Creative Director Salaries available upon request

RANKS 2ND OF THE TOP 5 HARDEST JOBS TO FILL IN 2012

INC.COM

WEB DESIGNERS WILL ENJOY A 53% INCREASE IN EMPLOYMENT FROM 2008-2018

BUREAU OF LABOR STATISTICS

PROFILES REDUCES YOUR AVERAGE WEEKLY TIME SPENT TO FILL A POSITION

PRESENTED BY

profiles