

Is seeking an experienced graphic design position within a fast-paced, deadline-driven environment where I can put my exceptional attention to detail, knowledge of branding, identity and marketing skills to work.

SKILLS

InDesign, Photoshop, Illustrator, Bridge, Quark X Press, Acrobat, Corel Painter & Sketchpad, ProShow Gold, Word, PowerPoint, FLIMP

Macromedia Flash, Microsoft Excel, Photography (old-fashioned & digital) WordPress, HTML, HTML 5, XHTML, CSS

EDUCATION

Flagler College, St. Augustine, FL 2004 - 2008 BA in Graphic Design Minors, Fine Arts and Illustration

AWARDS

2008 Flagler College Graphic Design Portfolio Show; Best Book in Show

KESSLER COLLECTION, ORLANDO, FL

Graphic Designer, June 2012 - Pr

- Creates and directs all branding and design Collection/Marriott Autograph's ten unique noteis.
- Produces mailing pieces, signage, ads and email blasts for Grand Bohemian Gallery, Kessler restaurants, and spas to increase event traffic and attendance.
- / Executed new and improved branding standards for all collateral being used company wide (business cards, in-room hotel keys, gift cards and holders, hotel rack cards, and front desk signage).
- / Has managed project workflow with marketing managers, sales team and executive team to meet all deadlines for over 850 creative projects from June 2012 June 2013...
- / Works closely with local printers to oversee collateral production.
- / Ad designs for, but not limited to: The Knot, Jacksonville Magazine, Savannah Magazine, Florida Travel & Life, Orlando Magazine, Weddings Illustrated, South, Sporting Classics, etc.
- / Prepares quarterly charts and presentations for VP of Marketing.

TAVISTOCK GROUP, WINDERMERE, FL

Graphic Designer, June 2009 - June 2012

- Worked closely with upper management in providing execution of branding, brochures, booklets and overall graphic strategy for a variety of entities within the corporate portfolio.
- / Albany, Bahamas: Logo design, welcome packages, catalogues, email blasts, invitations and event planning for the private community.
- / Isleworth Golf & CC: Designer of bi-annual magazine publication, Isleworth Living, sent directly to club members.
- I Lake Nona Golf & CC and Lake Nona Medical City: Real estate brochures, FLIMP videos, event collateral, bi-monthly newsletter, and re-creation of floor plans.
- / Tavistock Cup: Responsible for coordinating layouts, editing and printed event pieces for the annual journal and gala.