

MID-ATLANTIC CAREER PROFILE MOBILE APPLICATION DEVELOPER

DEMAND FOR TECHNOLOGY PROFESSIONALS
WITH MOBILE SKILLS SINCE 2010

ANDROID +260%

IPHONE +166%

MOBILE APPLICATIONS +158%

SERVED MARKETS

SALARY RANGES

	JUNIOR	MID-LEVEL	SENIOR
YEARS OF EXPERIENCE	1-3	3-5	5+
MID-ATLANTIC REGION	75K-80K	85K-100K	100K+

SALARIES FOR MOBILE APPLICATION DEVELOPERS
ARE EXPECTED TO INCREASE 9.1 % IN 2012

2012 HIGH DEMAND TECHNOLOGIES

HTML5
Javascript
iOS
Android
Objective-C
jQuery
Seneca
Cocoa
J2ME
CSS 2/3

1 IN 2 CIOs ACROSS THE COUNTRY EITHER HAVE A MOBILE PHONE
APPLICATION IN PLACE FOR THE BUSINESS- OR PLAN TO IN THE NEXT 12 MONTHS

PROFILES REDUCES YOUR AVERAGE TIME TO FILL BY **85%**

PRESENTED BY



SOURCE: PROFILES DATABASE, 2011 & 2012

SOURCE: DICE.COM, 2012 AND MARKET WATCH: THE WALL STREET JOURNAL, 2012