

MANAGED SERVICES

Creative and Digital Managed Teams

WHAT IS IT?

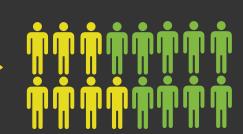
profiles



Profiles delivers custom subject matter teams for your specific project.

Profiles manages and oversees the team as they work for your company.

Your Company



Profiles' managed team integrates seamlessly with your existing employees.

WHY NOT TRADITIONAL **OUTSOURCING?**

Hiring Hurdles

Often difficult to fill multiple positions at once and is time-consuming for recruiters and HR.

Co-Employment Restrictions

Strict time-off policies and assignment lengths result in frequent redeployment and high employee turnover.

Pricing & Budget

Costs are typically based on hours worked, so it is hard to gauge total spend for headcount.

BENEFITS OF ENLISTING MANAGED SERVICES

Hiring Support



Dedicated team that handles screening, interviewing, and onboarding candidates.

Cost Savings



Earn volume discounts and budget better with fixed rates for the month.

Scalable Teams



Hire an entire team of digital and creative talent all at once, rather than individually.

Talent Retention



Reduce turnover rates and keep talented individuals.

Quality Assurance



Service Level Agreements & KPIs are set and reported to ensure standards are upheld.

Scalability



Add personnel and steer your resources only during influx of project needs and critical initiatives.

Focused Expertise



Leverage qualified resources

(SLAs & KPIs) to complete projects efficiently with expert consultants.

AVERAGE SAVINGS



of average internal spend

35% - 55% of outsourcing spend

WHERE DO **MANAGED SERVICES FIT?**

Marketing Social Media, Email

Marketing, SEO/SEM, **Marketing Specialists** and Managers

Copywriters, Editors, Proposal Writers, Proofreaders

Content

Graphic Designers, UX/UI

Production Artists. Presentation Specialists

Design

Web

Quality Assurance Analyst, Web Developer, Web Project Manager







